



Madison Lyric Stage  
madisonlyricstage.org  
info@madisonlyricstage.org  
Madison Connecticut



Become a Madison Lyric Stage Sponsor!

MLS is an award-winning, professional non-Equity theater serving the Connecticut shoreline. Its mission is to expand participation in the arts by presenting accessible, inclusive, informative and affordable professional-quality opera, musical theater and drama. Ticket sales provide only part of the support we need to present the very best productions for the Shoreline.

If you're an organization with a passion for performing arts, it's time to sponsor Madison Lyric Stage. While public funding for professional theater dwindles, we need *your support* to enable MLS to bring captivating productions to life. Your participation will offer your company or foundation a unique opportunity to engage with our community, demonstrate your commitment to local cultural development, and enhance your brand visibility.

Discover how your organization's name can be prominently linked to one of our productions and showcased on MLS promotional materials, including show posters, programs, our website, and across social media channels.

## 2025 Main Stage Productions:

- May: [A Memory of Truth?](#), an original work by Marc Deaton
- June: [We've Got Magic to Do](#), a Stephen Schwartz revue (Godspell, Wicked)
- July/August: [Amadeus](#) by Peter Shaffer
- September: [The Medium](#) by Gian Carlo Menotti

## Special Performances:

- December: [Britten's St. Nicolas and The Gift of the Magi](#) – Holiday Concert

Madison Lyric Stage is a non-profit arts organization and a 501(c)(3) public charity. Contributions using checks, credit cards, and debit cards are tax-deductible to the extent permitted by law. We cannot receive cash donations.



Naming rights

Programme recognition

Website recognition

Video recognition

After-party cast  
VIP reception  
invitations

Reserved seats

Free concessions

**Maestro \$10,000**  
Funds a Production

Banner of naming rights in the theater for the season

Name above show title as primary producer in programme; Logo on signage.

Yes

Yes

10 for of the 4 mainstage productions

10 for all productions in the season

Unlimited for the 4 mainstage productions

**Executive Producer \$5,000**  
Underwrites new infrastructure for the theater

Name above show title as producer. Logo on signage

Yes

Yes

8 for the 4 mainstage productions

8 for all productions in the season

Unlimited for the 4 mainstage productions

**Producer \$2,500**  
Underwrites royalty payments

Logo on hardcopy signage and programme

Yes

6 for the 4 mainstage productions

6 for any single production

Unlimited for single production

**Director \$1,000**  
Underwrites cast or orchestra members

Yes

4 for the 4 mainstage productions

4 for any single production

**Patron \$500**  
Underwrites cast housing

2 for any single production

Advertising:

Electronic Full Page Color AD \$250.00 per production or \$1,500 for four mainstage productions.

Logo placement on website and video acknowledgement: \$100.00 per production or \$350.00 for four productions.

## PATRON INFORMATION

---

Name

---

Address

---

City, State, Zip

---

Phone

Email

## WAYS TO CONTRIBUTE

### CHECK

Enclosed is my check for \$ \_\_\_\_\_

Please make checks payable to Madison Lyric Stage

### CREDIT CARD

1. Process online at <https://madisonlyricstage.org/support/>
2. Fill out the form below:

Please Charge \$ \_\_\_\_\_

---

Name on Card

---

Credit Card #

---

Expiration

ZIP

---

Signature

For more information, please contact Madison Lyric Stage at 203.215.6329.  
Please mail checks to Madison Lyric Stage, 104 Boston Post Road, Madison, CT 06443